

## Executive MBA studies from the University of Economy

Dear Prospective Partner,

On behalf of the University of Economy (UoE) in Bydgoszcz, Poland, I would like to announce the launch of the Executive Master of Business Administration (MBA) programme. This new two-year initiative is conducted in cooperation with the Maastricht School of Management (MSM), a topnotch business school from the Netherlands and a global leader with an academic presence in 15 countries all over the world.

Only a handful of MBA programs in Poland are currently conducted 100% in the English language, and ours is one of them!

The Executive MBA programme is targeted towards young- and mid-career professionals who wish to accelerate their management and leadership skills to better position themselves within their organizations and adapt to fast changing business environments. Students can choose from the following five specializations: *Accounting and Finance, Corporate Strategy and Economic Policy, Management Information Systems, International Business, and Hotel and Tourism Management.*

Based on MSM's sixty-years of experience in management and business promotion, the programme offers carefully selected curricula complete with hands-on, practical approaches such as problem-based learning exercises and case study analyses. The teaching staff consists of professionals with international background and proven track records of practical expertise in their fields of specialization.

The timetable, consisting of four 10-day study meetings per annum, enables highly-focused learning. All meetings take place at the University of Economy main campus in Bydgoszcz and are conducted fully in English.

A graduate of the Maastricht School of Management-University of Economy EMBA program receives an executive MBA degree and a Diploma from MSM. The MBA degree is internationally accredited by The Association of MBAs (AMBA), The International Assembly for Collegiate Business Education (IACBE), and The Accreditation Council for Business Schools & Programs (ACBSP).

Recruitment is now taking place and the inaugurating edition of the program is scheduled to start in October 2016.

Whether you are a decided candidate or just would like to learn more about this exciting opportunity to study in English in the heart of Poland, we are here to help! Please do not hesitate to contact our program coordinator: **Ewa Saks-Mucha** at +48 52 567 00 14, [mba@byd.pl](mailto:mba@byd.pl)

Best regards,



Anna Świtała - Wierzbicka  
Acting Director of the Postgraduate Studies and Certification Centre

